

Video Guru Explainer Video

Explainer Video Name:

Grab Attention *and* Boost Sales in Just 60 Seconds with an Explainer Video by Video Guru

Video Guru: The Video Marketing Experts

Target Audience:

- Small – mid size businesses
- US-based

Video Objective:

Position Video Guru as the Number One choice for SME's seeking a professional Explainer Video to market their product or service.

To help them:

- Grab Attention
- Stand out in a saturated market place
- Increase their conversion rates
- Turn website traffic into leads / sales

CTA:

Why wait to boost your bottom line? Contact us today for your FREE no-obligation quote.

Script

Got a great product or service but not hitting sales targets?

Are you struggling to stand out from the competition?

In today's digital age, getting people to stick around and find out about *your* product or service is tough.

In fact, you really only have **10 seconds to grab their attention ...**

... before they move on to one of your competitors.

Not long, is it?

But fear not – **Video Guru has a solution.**

Explainer Videos.

In **just 60 seconds**, an engaging Explainer Video can:

- ✓ **Generate hot new leads across multiple marketing channels**
- ✓ **Increase conversion rates by up to 85%**
- ✓ **Simplify your message *and* deliver an impressive sales pitch**

And the best thing ... with **Video Guru, you get a great price!**

Working together, *we'll transform your brief* into an **effective, persuasive, captivating 60 second Explainer Video.**

So why wait to **boost your bottom line?**

Contact us **TODAY** and start converting ***your* traffic into sales!**

Video Guru [The Explainer Video Experts] – On screen, not spoken.